



Potential Franchisee Self-Assessment

Thank you for inquiring about a franchise opportunity with Superkids e-Tutoring.

A. Personality

Q1: People who know you would say that:

- a) You have notable listening / understanding skills. You answer the person you are talking to sincerely and proactively.
- b) You sometimes have trouble finding the right words to explain things, but you can repeat and rephrase.
- c) You tend to express some frustration when the person you are talking to fails to show signs of understanding.

Q2: You are regarded by those who know you as:

- a) Frequently frustrated by tasks you find boring.
- b) Able to endure a reasonable amount of boredom and frustration.
- c) Generally good at concentrating on whatever tasks you face.

Q3: Which best describes you?

- a) You find mistakes and setbacks very demoralizing.
- b) You feel that mistakes can be a very useful way of learning if they are not repeated.
- c) You try to learn from your mistakes but often find it easier said than done.

Q4: Which of the following most accurately describes you?

- a) You set targets for yourself and almost obsessively chase after them.
- b) You get fed up if you find yourself “on the go” all the time.
- c) You like to take life at a modest pace and respond to pressure as and when it arrives.

B. Exploration

Q5: When starting a new project, you are regarded by people who know you as:

- a) A person who needs to know exactly where they stand.
- b) A person who can live with uncertainty.
- c) A person who can endure a reasonable amount of uncertainty.

Q6: Which of the following best describes you?

- a) To get a job done properly, you must do it yourself.
- b) Delegation allows you to spend more time doing what you are best at.
- c) Delegation is a necessary evil.

Q7: It usually pays off to:

- a) Take a long-term (3 to 5 years) view of things.
- b) Jump on an opportunity when it arises.
- c) Adopt the medium-term (2 months – 3 years) view.

Q8: Which of the following best describes you?

- a) You find it almost impossible to make tough decisions, particularly if they involve people.
- b) You can make tough decisions, when necessary, but it takes a lot out of you emotionally.
- c) You see tough decisions as a fact of life - you don't necessarily enjoy them but, on occasions, see no alternative.

C. Business / Computer Ability

Q9: Which best describes your business experience:

- a) I have previously owned a business or franchise.
- b) I have worked in a company for several years.
- c) I have no formal business experience but have lots of interest.

Q10: Rank your abilities from the strongest (8) to the weakest (1):

a) Entrepreneurship	
b) Public Relations	
c) Front desk / Reception	
d) Administration	
e) Management	
f) Marketing	
g) Sales	
h) Accounting / Bookkeeping	

Q11: Which best describes your computer skills?

- a) You are very comfortable using the computer (Microsoft Office, paint, social media, email, etc.).
- b) You are somewhat comfortable using the computer (Microsoft Office, paint, social media, email, etc.).
- c) You are not very familiar with the computer but are willing to learn.
- d) You just can't deal with computers... It's not you, it's them!

D. Teaching ability

Q12: What is your experience related to education:

- a) As a paid tutor.
- b) As a teacher (daycare, primary or secondary).
- c) I have no experience in teaching, but I am willing to learn.
- d) As a volunteer tutor.

Q13: From 1 (low) to 5 (high), rate your knowledge in each of the following subjects:

	Math	French	English
G1-G4			
G5-G8			
G9-G12			

E. Superkids E-Learning Method

Q14: Your reason / motivation for choosing Superkids as a franchise is:

- a) My child or my friends' child was in Superkids.
- b) I heard through friends or relatives / advertisement / our website.
- c) I have interests in education and believe in e-learning potential.
- d) Superkids offers an opportunity to open a franchise in the education market.

Q15: Which statement do you agree with

- a) E-learning is the best learning method of our generation because it combines new technologies to traditional learning.
- b) E-learning is a sharp tool offering efficient, individual, and immediate solutions to student's academic needs.
- c) E-learning is a feasible alternative replacing one-on-one tutoring.
- d) E-learning is very similar to traditional classroom learning.

F. Status

Q16: Is your main reason for wanting to be a franchisee:

- a) To have a full-time occupation providing you with a good standard of living?
- b) To run your own business and get the opportunity to hire someone to be in charge with the job?
- c) To have a part-time occupation providing you with independence and autonomy involved in having your own business?

Q17: In running your own business, you would:

- a) Prefer to stay small.
- b) Wish to grow as big as circumstances allow.
- c) Just grow to a size where you could begin to take more time out of the business.

Q18: By starting a franchise, you are financially prepared to:

- a) Keep \$150,000 + net aside.
- b) Keep \$80,000 - \$150,000 net aside.
- c) Keep \$30,000 - \$80,000 net aside.
- d) Keep < \$30,000 net aside.

Signature	Date

Superkids e-Tutoring will use the information on this form to process your application to become a franchisee and for administration purposes should your application be successful.

Superkids e-Tutoring aims to foster a community with a culture of mutual trust, fairness, harmony and respect. It is committed to the elimination of all forms of both direct and indirect discrimination.

Superkids e-Tutoring implements policies and practices to promote fair treatment and equality of opportunity for all present and potential instructors, students and staff, regardless of race, ethnic or national origin, gender, sexual orientation, age, political or religious beliefs, disability, marital status, family responsibility and social class.

Superkids e-Tutoring

LA PRAIRIE OFFICE: 50 boul. Tascheareau, #120, La Prairie, Québec J5R 4V3

☎ 450 695-3579

SAINT-LAURENT OFFICE: 1320 Du Collège, #1B, Saint Laurent, Québec, H4L 2L2

☎ 514 748-8288

DORVAL OFFICE: 315, Dorval Ave., #105, Dorval, Québec, H9S 3H6

☎ 514 636-0360

Visit our website www.superkidslearning.com